



Rally Cap is a local courier service that's the perfect choice for businesses that want a responsive, personal style of service. Here are some of the benefits of using Rally Cap for your local delivery needs:

- By focusing on customers in Berkeley, Oakland and Emeryville, we're **always in position** to make your pickup quickly. This 'head start' approach guarantees we'll complete your 2-hour and 1-hour jobs on time and positions us to offer the 30 minute rush -- the fastest service in the East Bay.
- When you call Rally Cap, you're in **direct contact** with the people who make it happen. You'll talk directly to a partner who knows you, understands your business needs, and won't give you the runaround. If we can't do it, we'll let you know. That's the service we provide -- personal service from experienced couriers.
- We have a very **experienced team**, with many years in the local courier industry. Collectively we are quite expert at systems, dispatch, and the simple execution of immediate deliveries. More than anything else, we know how to provide quality solutions for our customers

### **About Rally Cap Couriers**

We are focused on serving customers in Berkeley, Oakland and Emeryville. That focus gives us a unique advantage, which we turn into on-time performance. Whether you choose to rely on us for all of your deliveries or just the very important or very urgent, Rally Cap is here to help.

While you could say we are a "startup", we are very experienced, and it shows. We are knowledgeable, friendly and can provide you with delivery solutions. Communication is a key part of our success. Our customers speak to the team on the road, which leads to more accurate communication of deadlines. Our computerized billing is top-notch, and we can customize a reporting and invoicing solution for you as you need it.

Bike service is an effective alternative delivery method for the East Bay -- that was proved by Studebaker's in the 1990's. We're bringing this local service back as a key part of our on-time strategy. In addition to saving natural resources the bike's quickness and versatility are obvious. For deliveries around the Bay, cars and light trucks fill out the roster, giving us the ability to handle all of your deliveries.

Rally Cap is not out to be the biggest courier service... far from it. We are interested in developing a customer base that appreciates quality service and quality people. That's what we offer. Our service area consists of West Berkeley, Downtown Berkeley, Emeryville, West Oakland, North Oakland, and Downtown Oakland. That's it. For this little corner of the world, we can provide an extremely high level of service.

Thanks for taking the time to find out about Rally Cap Couriers. We look forward to providing you with great service!

**The Rally Cap Team  
(Greg, Chris & Dominic)  
(510) 385-1010**



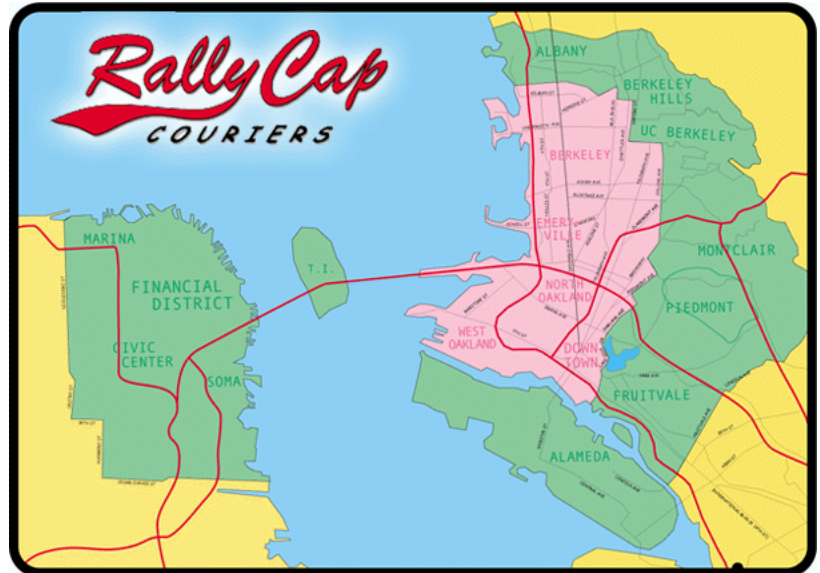
## Pricing & Services

This is a zone map for our core service area. This is the area (Berkeley, Emeryville, Oakland) where our customers are. We offer economical 4-hour service, as well as 2 hour, 1 hour and even 30-minute service within the core.

### Pricing for Local Deliveries

Zone	4 Hour <small>Less 25%</small>	2 Hour <small>Standard</small>	1 Hour <small>Add 50%</small>	30 Min <small>Add 100%</small>
1	\$12	16	24	32
2	16	20	30	40
SF	21	28	42	---

We have two local service zones, and 4 levels of service within those zones. The first (Zone 1) covers the business districts of Berkeley, Emeryville, and Oakland (Downtown, North, & West). Zone 2 covers Albany, the Berkeley Hills, UC Berkeley, Piedmont, Montclair, Oakland south to Fruitvale Ave, and the main island of Alameda. Deliveries originating in Zone 1 and going to Zone 1 are charged at the Zone 1 Price. All other combinations (1 to 2, 2 to 1, and 2 to 2) are charged the Zone 2 price. For deliveries outside of these local zones, consult our Bay Area Pricing chart. San Francisco deliveries not in the Central Business District are \$24 on 4-hour.



### Pricing for Bay Area Deliveries:

Prices in the chart are for 4-hour service.

Concord	36	Oakland Dwntn	15	San Leandro	24
Corte Madera	33	Oakland South	18	San Rafael	42
El Cerrito	18	Palo Alto	54	San Ramon	36
Foster City	36	Pleasanton	39	Santa Clara	60
Fremont	39	Redwood City	48	Sausalito	30
Hayward	30	Richmond	24	South SF	27
Martinez	36	San Fran Dwntn	21	Sunnyvale	57
Menlo Park	51	San Fran Outer	24	Union City	36
Milpitas	45	San Mateo	36	Walnut Creek	33
Mountain View	54	San Jose	60		
Novato	51	San Jose Sth	66		

#### 4-Hour Service

The listing above is pricing for our 4-hour service, and is quoted for deliveries from our core Zone 1 (Berkeley, Oakland, Emeryville). 4-Hour service is available until 2PM.

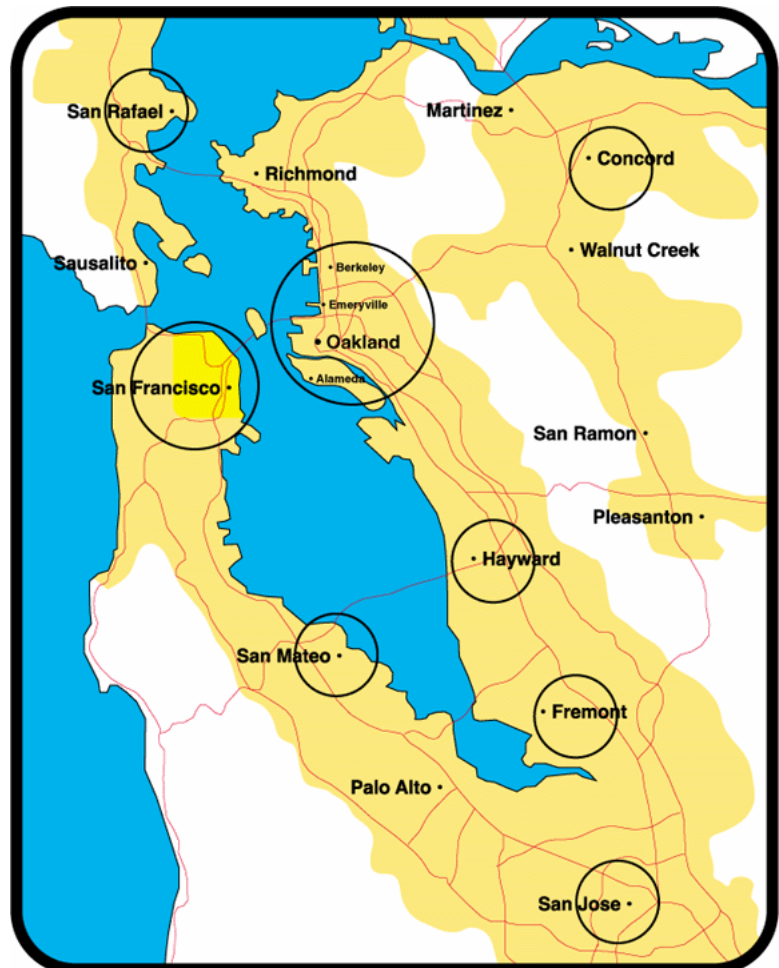
#### 2-Hour Service

Add 33% to the 4-Hour price. Available until 4PM.

#### 1-Hour Service\*

Add 100% to the 4-Hour price. The availability of 1-Hour service for Bay Area jobs is subject to traffic conditions and delivery distance. Jobs ordered after 4PM will be charged the 1-Hour price.

**Additional Pricing Notes:** Hours of Operation: 8am - 6pm Monday - Friday. For deliveries after normal hours, call for availability and pricing. Waiting Time: No charge for the first 5 minutes, 50 cents per minute thereafter. Weight Charges: 20 cents per pound for deliveries over 25 pounds. Miscellaneous Charges: There will be separate charges for wrong addresses, attempted pickups, and packages requiring special handling. Our liability per shipment is limited to \$100 and is explained fully in our Terms and Conditions of Service. Please refer to our website at [www.rallycapcouriers.com](http://www.rallycapcouriers.com) for additional info. Rates effective 06/01/2001 and are subject to change.





# Rally Cap Couriers Account Setup Form

Name \_\_\_\_\_ Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ email \_\_\_\_\_

Billing address (if different from above) \_\_\_\_\_

Accounts Payable Person \_\_\_\_\_

Do you use job #s? ( Y / N )      If "Y", give sample formatting \_\_\_\_\_

**Payment Terms: All invoices are due upon receipt and are considered overdue thirty days after issuance. Delinquent balances will be subject to a 1.5% late charge.**

I have read and agree to the payment terms above and to the Terms & Conditions printed below:

Authorized Signature: \_\_\_\_\_ Date \_\_\_\_\_

Title: \_\_\_\_\_

### Terms and Conditions of Carriage

Unless a greater value has been placed on a shipment at the time that a request for delivery service is made to the order taker, it is agreed that in consideration of the rate being charged, the liability of Rally Cap Couriers for damages is limited to \$100. If the sender declares to the order taker that the value of the shipment exceeds \$100, we can furnish a rate which will provide insurance against loss or damage to the shipment at the higher value so declared by the sender, subject to certain limitations.

In any event, we will not be liable for any damages whether direct, incidental, special or consequential, including but not limited to loss of income or profits, whether or not we had knowledge that such damages might be incurred. We will not be liable for:  

- acts or omissions including but not limited to incorrect declaration of cargo, improper or insufficient packaging, securing, marking or addressing of your shipment, or for the acts or omissions of the recipient.
- concealed damage in packages packed and sealed by shipper.
- theft, pilferage, or any attempt thereof from any unattended delivery vehicle.

We will not be liable for loss of or damage to shipments of cash, currency, negotiable instruments or other prohibited items including but not limited to: stamps, coins, jewelry, original artwork, any type of perishable goods. We will not accept liability for items which are not fully enclosed in a carton or proper packaging material. We do not accept hazardous goods, that is, any goods falling within the specifications of the Dangerous Goods Act.

We will not be liable for loss, damage or delay caused by the event we cannot control, including but not limited to Acts of God, perils of the air, weather conditions, acts of public enemies, war, civil commotions or acts or omissions of public authorities including customs and health officials with actual or apparent authority.

We may at our option, out we are not obligated to, open and inspect your packages prior to or after you give them to us to deliver. We reserve the right to reject a shipment at any time, when such shipment would be likely to cause damage or delay to other shipments, equipment or personnel, or if the transportation of such shipment is prohibited by law. We do not accept any liability for the failure of Rally Cap Couriers to properly collect or remit funds for C.O.D. shipments, or to collect signatures for deliveries performed.

Subject to express instruction given by the Customer, we reserve absolute discretion as to the means, route and procedure for any transit and in the handling, storage and transportation of any consignment. If in our reasonable opinion, it is at any stage necessary or desirable in the Customer's interest to depart from express instructions, we shall be at liberty to do so.

All claims regarding damage to, loss or delay of any shipment must be submitted in writing to the company's office within 15 calendar days of delivery of the shipment; otherwise Rally Cap Couriers reserves the right to waive the claim.

Rally Cap Couriers is not obligated to act on any claim until you have paid all transportation charges, and you may not deduct the amount of your claim from those charges without the approval of Rally Cap Couriers.

Please direct all claims to: Rally Cap Couriers at our current mailing address as posted at <http://www.rallycapcouriers.com>

*Upon completion of form, please fax to (925) 680-7755 or simply give us a call and we'll come by and get it. Remember, we're always just down the street!*